

ARINA BURAVLYOVA

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EDUCATION

University College London — BSc Information Management for Business , London, UK Sep 2023 – Jun 2026
Upper Second-Class Honours (2:1) — 68.5%

Relevant modules: Accounting, Finance, Business Analytics, Managerial Decision Making, Business Intelligence, Digital Strategy & Transformation, IT Project Management, Software Engineering, Programming.

Oxford Sixth Form College , Oxford, UK 2022 – 2023

A-Levels (completed in one accelerated year): Economics (A), Mathematics (A), Russian (A*).

Haileybury Almaty , Almaty, Kazakhstan 2011 – 2021

9 IGCSEs at A* average; awarded Gold Scholarship for sustained academic excellence.

WORK EXPERIENCE

Amazon Web Services — Customer Solutions Intern , London, UK Jun 2025 – Sep 2025

- Advised large enterprise clients on AWS migration, translating technical requirements into commercial business cases presented weekly to senior leadership; several progressed to implementation.
- Built an analytical qualification pipeline for new enterprise customers, cutting time to assessment by c.50%.
- Analysed client cost and usage data to quantify efficiency gains for non-technical decision-makers.

Monetunes (Music Publishing) — Partnership Development Intern , London, UK May 2024 – Jul 2024

- Identified and qualified 500+ prospective partners via market analysis; c.15% progressed to further engagement.
- Built partnership proposals setting out strategic fit and revenue potential, supporting negotiation of terms.

GForce (Grey Affiliated Agency) — Marketing Intern , Almaty, Kazakhstan Jul 2023 – Aug 2023

- Benchmarked 10 principal competitors and analysed consumer preference data to shape advertising strategy.
- Delivered campaign recommendations grounded in primary research, feeding into the client's brand repositioning.

VENTURES & PROJECTS

Cook4U (Home-Chef Food Marketplace) — Founder & Product Lead , London, UK May 2026 – Present

- Founded Cook4U end-to-end – a two-sided B2C marketplace for independent home chefs, built in-house.
- Own strategy and product roadmap, driving user acquisition through organic content.
- Designed chef onboarding and verification, recruiting 10 vetted chefs; 3 user-testing cycles run to date.
- Built the financial model covering unit economics, pricing and margin; manage budgeting and brand direction.

Lingvo House (Translation Agency) — Strategic Growth Consultant , London, UK Oct 2025 – Mar 2026

- Screened international markets and sized demand, narrowing to three priority regions for in-depth analysis.
- Modelled revenue and cost scenarios by region, presenting a market entry strategy directly to the founder.
- Engaged cross-functional teams to test expansion hypotheses and align research with commercial priorities.

LEADERSHIP & ACTIVITIES

- **Founder, Volunteering Community** – built a volunteer network and organised fundraising events, raising over £10,000 for a children's home.
- **English Tutor, "Teaching for Heroes"** – taught English to underprivileged children aged 5–16 and supported the programme's expansion to reach more students.

CERTIFICATIONS

◆ Yale University – Financial Markets Course

◆ IESE Business School – Accounting Course

◆ AWS Certified AI Practitioner

◆ AWS Certified Cloud Practitioner

SKILLS & INTERESTS

Finance & Data: Financial modelling · Excel · SQL · Power BI · Tableau · Data visualisation

Programming & Tools: Python · JavaScript · HTML/CSS · Git · Figma · Microsoft Office (Word, PowerPoint)

Adobe Photoshop · AWS Cloud · Notion · Canva

Languages: English (fluent) · Russian (native) · Kazakh (native) · French (beginner)

Interests: Following financial markets · DJing (Pioneer DJ certified) · Padel · Cooking